POFAS Global Faculty — Intake & Briefing Kit

PIS · Elite · POFAS · Kridence Global Technologies — Version 2026-11-v2

1. Welcome

Thank you for joining the Global Faculty. You will record short, reusable lessons that coaches around the world can watch any time, in English, Spanish, French, Arabic or Portuguese. Every recording is subtitled into all five languages.

2. Your journey

• Apply and sign the Media & Endorsement Release online (/faculty/join).

• Review (about 5 working days).

• 15-minute onboarding call and sandbox workspace with demo squad data.

• Record and submit within 3 weeks.

• We edit, add branding and subtitles, and send you a preview.

• Your profile goes live in the Global Faculty Directory (/faculty).

3. Formats

Format	Length	Focus	Where it is used
Masterclass	15–20 min	One tactical or performance topic	POFAS webinar hub, academy courses
PIS / Elite walkthrough	5–8 min	Screen recording applying the apps to your topic	In-app tutorials, product pages
60-second verdict	45–60 sec	Your role, country, challenge, result	Website, social media, decks

4. Recording standards

• Video: 1080p minimum, 30 or 60 fps, landscape 16:9 (verdicts may also be 9:16).

• Audio: lapel, USB or quality headset mic; quiet room with no echo.

• Framing: chest-up, camera at eye level, plain or training-facility background, light facing you.

• Tools: OBS, Riverside, Zoom cloud recording or a modern phone on a tripod.

• Screen recordings: 1920×1080, browser zoom 100%, close notifications.

• File delivery: MP4 (H.264). Name files COUNTRY_SURNAME_FORMAT_v1.mp4.

5. Script outlines

Masterclass

• Hook (30 sec): the problem coaches face.

• Context (2 min): your environment and squad level.

• Method (8–12 min): how you assess, decide and act — show data.

• Example (3 min): an anonymous player or squad case.

• Takeaways (1 min): three points coaches can apply tomorrow.

PIS / Elite walkthrough

• State the question you are answering.

• Open the sandbox squad; show the test battery or plan.

• Show results: radar, percentile bands, squad view or session adaptation.

• Explain the coaching decision the screen supports.

60-second verdict

• "I'm [name], [role] at [club], [country]."

• The challenge you had.

• What you did with PIS / Elite.

• The result, in your own honest words.

6. Slide template guide

• 16:9, dark background, Barlow headings, maximum 20 words per slide.

• Keep the lower-right corner clear for the branding bug.

• Use placeholder slides marked SCREEN SHARE for software demos.

• No club crests or third-party logos without written permission.

7. Regional topic ideas

Zone	Languages	Topic ideas
UEFA	English / Spanish	Positional play tracking, load micro-dosing, academy transition
CONMEBOL	Spanish / Portuguese	Explosive profiling, technical radars, youth tournaments
CAF	French / English	Resilience metrics, low-equipment field testing, export readiness
AFC	Arabic / English	Heat adaptation, readiness pacing, tactical agility
CONCACAF	English / Spanish	College-to-pro benchmarks, multi-sport transition, rotation
OFC	English	Travel recovery, amateur-to-elite pathways

8. Safeguarding & privacy

• Never show a player's full name, face or data without their consent (guardian consent for under-18s).

• Use the demo squad or anonymised IDs in all walkthroughs.

• Do not share medical details.

9. Submission checklist

- ■ Release signed online
- ■ Headshot (min 1000×1000, plain background)
- ■ CV or LinkedIn link
- ■ Recordings in agreed formats, correctly named
- ■ Slide deck (PDF or PPTX)
- ■ List of any names or logos shown, with permissions
- ■ Preferred spelling of name, title, licence and club

10. Your rewards

- POFAS Global Faculty title with verified directory badge.
- POFAS Certified Masterclass Instructor certificate.
- 12-month PIS and Elite Team licence for your home club or academy.
- Profile, quote and video featured across PIS, Elite, POFAS and Kridence materials.

Questions: info@kridenceglobalsport.com